



2021 Instagram toolkit



FSC

Food Secure Canada

Accounts to tag on IG

When posting on Instagram, please tag the following:

- Food Secure Canada: @fscrad
- Add the line: "Illustrations: @amelietour"

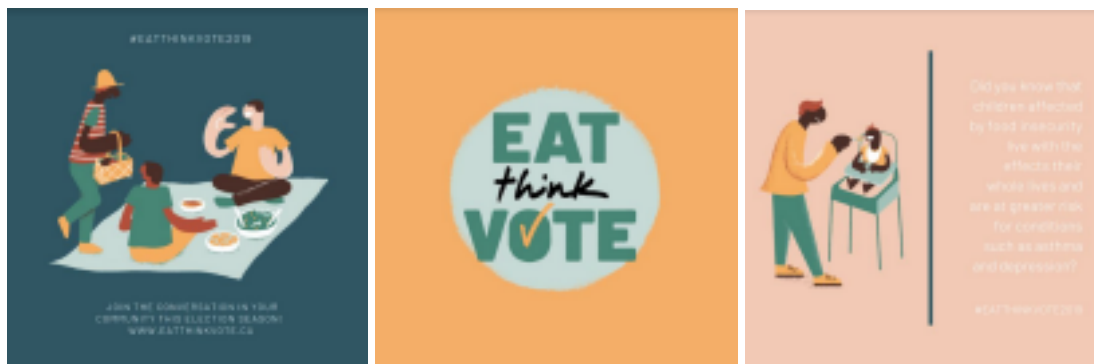
Hashtags

Relevant hashtags to use when posting:

#foodpolicy
#foodpolicy4canada
#nationalfoodpolicy
#EatThinkVote
#jemangedoncjevot
#politiquealimentairecanada
#foodsovereignty
#foodsecurity
#canpoli
#cdnpoli
#CdnPoli
#Elxn44

Sample posts

To get you started, [click here to download sample Instagram posts](#), and [click here to download sample Instagram stories](#). You can share the Instagram posts onto a linked Facebook event page to maximize exposure.



Note: Please feel free to sprinkle in your own original content as the event takes place!

Other tips

When posting in anticipation of the event, consider sharing images of the people you are inviting to participate in the discussion: the facilitator, the community members on the panel, parties invited.