

## 2021 Twitter toolkit



## **Accounts to tag on Twitter**

When posting on Twitter, please tag the following:

@FoodSecureCAN

## **Hashtags**

Relevant hashtags to use when posting:

```
#foodpolicy4canada
#nationalfoodpolicy
#EatThinkVote
#jemangedoncjevote
#foodsecurity
#foodsovereignty
#canpoli
#cdnpoli
#CdnPoli
#politiquealimentairecanada
#Elxn44
```

## Sample posts

- We encourage you to tag candidates and other panelists invited to speak at your event on social media.
- An example of a tweet to share could be, "Let's make food an election issue!", followed by a link to your Facebook event. Feel free to craft an inviting message to potential attendees.
- Post any links that might be related to topics such as food security or other issues that might be discussed during your event.
- You can head over to <u>our website</u> and post a link to our blog post or share the site to spread the word about the campaign.